

# Virtual Measure Developer Workshop

## What Good Looks Like: A Comprehensive Guide to Successful Measure Endorsement

**October 30, 2024**

10:00 AM – 5:30 PM ET

### Agenda

Time (ET)	Session Title	Purpose
10:00 AM	Welcome and Introductions	To welcome attendees, review the agenda, and introduce the Battelle team.
10:15 AM	Comprehensive Evaluation of Measures: A Holistic Approach	To review Battelle’s holistic and enhanced approach to measure evaluation under the Partnership for Quality Measurement (PQM).
10:45 AM	What Good Looks Like	To highlight best practices for a comprehensive application submission.
11:15 AM	Importance and Logic Model Guidance	To share updated guidance for developing a robust logic model and review common pitfalls within the importance domain.
12:15 PM	Lunch	
12:45 PM	Feasibility	To review common pitfalls and mitigations for the feasibility domain and expectations for new versus maintenance measures.
1:15 PM	Scientific Acceptability: Reliability, Validity, and Risk Adjustment	To discuss testing types based on data and measure score, explore common pitfalls and mitigation strategies, and relate these elements to the logic model to enhance understanding and application of testing approaches.
2:00 PM	Equity Guidance	To introduce equity guidance in preparation for the transition to a required domain in Spring 2025.
3:00 PM	Break	
3:15 PM	Instrument-Based Measure Guidance	To explain the policy on instrument-based measures, including considerations for submitting measures derived from instruments individually or as a composite, and operational details for completing the submission forms.
3:45 PM	Use and Usability	To explain expectations for new versus maintenance measures, define “accountability application,” and discuss common pitfalls and mitigations.
4:15 PM	Developer Engagement: What to Expect During the Endorsement Cycle	To review the steps within the endorsement cycle, specify engagement opportunities for developers/stewards, and provide tips for effective navigation.
4:45 PM	Day’s End Review: Insights and Reflections	To share insights gained by participants throughout the day.
5:15 PM	Questions	
5:30 PM	Adjourn	