

National Consensus Development and Strategic Planning for Health Care Quality Measurement

Endorsement and Maintenance (E&M) Primary Prevention Roster

Draft for Public Comment

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Battelle

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Introduction

Battelle conducts the Endorsement and Maintenance (E&M) process biannually in the fall and spring to review and make endorsement decisions on submitted measures.

We organize measures undergoing endorsement review into five projects: Primary Prevention; Initial Recognition and Management; Management of Acute Events, Chronic Disease, Surgery, and Behavioral Health; Advanced Illness and Post-Acute Care; and Cost and Efficiency.

Project committees have an Advisory Group (35-40 people) and a Recommendation Group (20-25 people). The Advisory Group provides feedback and questions about the measures under review, and then the Recommendation Group renders final endorsement decisions.

Committee members serve a 3-year term and spend time on both the Advisory Group and Recommendation Group throughout their tenure.

The Advisory and Recommendation Group assignments in this roster apply to the Fall 2026 and Spring 2027 cycles.

Please note, only individual members—and not organizational members—serve on E&M projects. Individual members represent their own perspective and experience.

Nominees provide their biographies. Battelle uses artificial intelligence (AI) to edit them, and staff review the final versions. Battelle edits biographies only for typographical and grammatical accuracy and to ensure they remain under the 250-character limit.

Learn more about membership types and roster categories in the [E&M Guidebook](#).

Fall 2026-Spring 2027 E&M Primary Prevention Advisory Group Members

- [Scientific Methods Panel](#) Member

[Robert D. Bailey](#)
[Poonam Bal](#)
[Josefina Batton](#)
[Jingzhu \(Grace\) Bi](#)
[Adrianna Carey](#)
[Tina Cockrell](#)
[Bahar Davidoff](#)
[Melissa Davis](#)
[Elaine Delvo-Favre](#)
[Tereasa DeMeritt](#)
[Megan Dickinson](#)
[Chad Fairbanks](#)
[Ahmed Farag](#)

[Paula Farrell](#)
[Ilya Goldstein](#)
[Wenora Johnson](#)
[Michelle Jury](#)
[Rhonda Lovec-Theobald](#)
[John Martin](#)
[Judith Melin](#)
[Felicia Navarro](#)
[Kami Phillips](#)
[Amir Qaseem](#)
[Kelly Randall](#)
[Nicholas Raposo](#)
[Sam Simon](#) •

[Alexis Snyder](#)
[Christopher Snyder](#)
[Celeste Surreira](#)
[Ashley Tait-Dinger](#)
[Jennifer Tolkoff](#)
[Sarah Tonn](#) •
[Shakima Tozay](#)
[Sunil Vattikuti](#)
[Cindy Walsh](#)
[Jeffrey Warren](#)
[Milli West](#)

**Fall 2026-Spring 2027 E&M Primary Prevention
Recommendation Group Members**

- [Scientific Methods Panel](#) Member
* Committee Co-Chair

[Christopher Babiuch](#)
[Edward Bailly](#)
[Willie Berryhill](#)
[Kissley Booker](#)
[David Campa](#)
[Don Casey](#)
[Kerri Engebrecht](#)
[Beverly Green](#)

[Thoma Hudson](#)
[Daniel Kelley](#)
[Roger Lacey](#)
[Jenel Lansang](#)
[Emily Lee](#)
[Ayanna Lowry](#)
[Colleen McKiernan](#)
[Amy Moreno](#)

[Erin O'Rourke](#)
[Suellen Shea](#)
[Alana Thompson-Byrd](#)
[Elisa Tong](#)
[Danielle Williams](#)
[Jenna Williams-Bader](#)
[Jennifer Wiltz](#)

Fall 2026-Spring 2027 E&M Primary Prevention Roster

- * Committee Co-Chair
- [SMP](#) Member

Name (Last, First)	Roster Category	Advisory or Recommendation Group	Term Period	Location (City, State)	Biography
Babiuch, Christopher	Facility/Institution	Recommendation	10/2024-9/2027	Avon Lake, OH	Chris Babiuch is a family medicine physician and vice chair of quality, safety, and patient experience at Cleveland Clinic Primary Care Institute. He leads continuous quality improvement and has experience in value-based care and operations.
Bailey, Robert D.	Population Health Expert	Advisory	10/2025-9/2028	Busby, MT	Robert Bailey is the Northern Cheyenne Tribal Premium Sponsorship Program manager for the Northern Cheyenne Tribal Health Programs. He has held leadership roles in city and tribal government and has served on boards and committees.
Bailly, Edward	Population Health Expert	Recommendation	10/2024-9/2027	New York, NY	Edward Bailly is director of ambulatory quality and patient engagement at Mount Sinai Health Partners. He leads quality improvement and patient engagement initiatives and collaborates with clinical teams to enhance value and performance across the organization.
Bal, Poonam	Researcher	Advisory	10/2025-9/2028	Washington, D.C.	Poonam Bal is director of measurement at the American Board of Family Medicine. She has over 10 years of experience in health care quality, leading initiatives in measurement science, process improvement, and quality measure development for federal programs.
Batton, Josefina	Facility/Institution	Advisory	10/2026-9/2029	McKenzie, TN	Josefina Batton is a health care leader directing clinical programs and quality initiatives focused on maintaining safe, patient-centered care.
Berryhill, Willie	Patient or Caregiver	Recommendation	10/2024-9/2027	Memphis, TN	Willie Berryhill is a patient partner.
Bi, Jingzhu (Grace)	Population Health Expert	Advisory	10/2025-9/2028	Glastonbury, CT	Grace Bi is a managing consultant and co-author with over 15 years of experience in health policy, quality management, and data strategy. She focuses on improving health care delivery, fostering safe work environments, and advancing evidence-based, patient-centered care.
Booker, Kissley	Clinician	Recommendation	10/2024-9/2027	Baton Rouge, LA	Kissley Booker is a family nurse practitioner with 9 years of clinical nursing experience and 14 years as a medical-surgical registered nurse. She has worked in primary care, urgent care, and physical medicine, primarily serving the greater Baton Rouge area.

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Campa, David	Clinician	Recommendation	10/2024-9/2027	Ventura, CA	David Campa joined Covered California in 2024 after leadership roles in Los Angeles County Health Services and Federally Qualified Health Centers. He is a Latino internist focused on quality improvement, diversity, equity, and inclusion, and serving Spanish-speaking patients.
Carey, Adrianna	Other Interested Party	Advisory	10/2026-9/2029	Chicago, IL	Adrianna Carey is a health care quality leader with over 10 years of experience in acute neurological and behavioral health settings. She focuses on risk reduction, safety event analysis, and care management to improve prevention and complex disease outcomes.
Casey, Don	Clinician	Recommendation	10/2024-9/2027	Chicago, IL	Don Casey is principal and founder of IPO 4 Health in Chicago. He advises on accountable care, value-based contracting, quality outcomes, and population health, and consults with federal agencies and organizations on clinical integration and performance.
Cockrell, Tina	Population Health Expert	Advisory	10/2025-9/2028	Fredericktown, OH	Tina Cockrell is a public health worker and advocate focused on equity in health care. She reviews quality and cost measures, concentrating on underserved communities and advancing solutions for marginalized groups.
Davidoff, Bahar	Researcher	Advisory	10/2025-9/2028	Beverly Hills, CA	Bahar Davidoff is vice president of pharmacy at SCAN Health Plan. She focuses on medication management, patient outcomes, cost-effectiveness, and initiatives to enhance care quality and operational efficiency.
Davis, Melissa	Clinician	Advisory	10/2025-9/2028	New Haven, CT	Melissa Davis is a diagnostic radiologist specializing in neuroradiology with 10 years of experience. At Yale, she leads initiatives to improve care quality, develops patient-focused measures, and researches novel diagnostic and imaging techniques.
Delvo-Favre, Elaine	Facility/Institution	Advisory	10/2026-9/2029	Gainesville, FL	Elaine Delvo-Favre is administrative director of nursing quality, hospital regulatory standards, and accreditation and has over 20 years of experience in clinical quality and patient safety. She received Hospital Leader of the Year, Best Research Project, and Best Safety Initiative awards.
DeMeritt, Tereasa	Other Interested Party	Advisory	10/2026-9/2029	Parsons, KS	Tereasa DeMerritt leads quality, patient experience, and accreditation at Labette Health and has over 23 years of clinical experience in emergency, trauma, and primary care while supporting development of organizational quality and safety programs.
Dickinson, Megan	Population Health Expert	Advisory	10/2025-9/2028	Mobile, AL	Megan Dickinson is a clinical nurse leader and performance improvement and safety coordinator in an urban health system. With over 10 years of experience in critical care and more than 4 years in quality and safety, she leads projects to improve patient care and system reliability.

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Engbrecht, Kerri	Patient or Caregiver	Recommendation	10/2024-9/2027	Knoxville, TN	Kerri Engbrecht is executive director of Adrenal Insufficiency United. She began advocacy after her son’s Addison’s disease diagnosis in 2015 and also serves as an ambassador for rare disease organizations, advancing policy and patient support nationwide. Kerri Engbrecht is a patient partner.
Fairbanks, Chad	Other Interested Party	Advisory	10/2026-9/2029	De Pere, WI	Chad Fairbanks is chief technology officer at Lewis and Clark Information Exchange and has over 30 years of experience working with providers, practitioners, payers, and health information exchanges on health care system data and technology issues.
Farag, Ahmed	Purchaser/Plan	Advisory	10/2026-9/2029	Portland, OR	Ahmed Farag is a health care executive specializing in medical policy, quality strategy, and value-based care, leading initiatives across health systems and public programs to advance measures that improve access, equity, and outcomes.
Farrell, Paula	Clinician	Advisory	10/2025-9/2028	Illinois	Paula Farrell is the Centers for Disease Control (CDC) project director for National Healthcare Safety Network (NHSN) as well as an intensive care unit registered nurse and measure developer.
Goldstein, Ilya	Facility/Institution	Advisory	10/2026-9/2029	Brooklyn, NY	Ilya Goldstein is a performance improvement specialist with over 10 years of experience in health care quality, analytics, and readmissions reduction. He leads data-driven initiatives and supports outcomes-focused measure evaluation.
Green, Beverly	Clinician	Recommendation	10/2024-9/2027	Seattle, WA	Beverly Green is a family physician and health services researcher at Kaiser Permanente Washington. She is a professor at the Kaiser Permanente Bernard J. Tyson School of Medicine and a clinical professor at the University of Washington, focusing on equitable, evidence-based preventive care.
Hudson, Thoma	Other Interested Party	Recommendation	10/2024-9/2027	N/A	Thoma Hudson is a clinical regulatory specialist at Parkview Health. She leads Centers for Medicare & Medicaid Services (CMS) quality programs, ensures regulatory compliance, and brings expertise in electronic health records, quality measures, and patient advocacy.
Johnson, Wenora	Patient Advocate	Advisory	10/2026-9/2029	Joliet, IL	Wenora Johnson has over 12 years of experience in clinical research, health equity, and patient engagement. As an institutional review board member, she supports patient-centered measures that improve quality and equity. Wenora Johnson is a patient advocate.
Jury, Michelle	Other Interested Party	Advisory	10/2026-9/2029	Huron, SD	Michelle Jury is a clinical improvement consultant with over 25 years of experience in nursing and quality improvement. She supports initiatives to improve patient outcomes in rural South Dakota and critical access hospitals.

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Kelley, Daniel	Population Health Expert	Recommendation	10/2024-9/2027	Amesbury, MA	Daniel Kelley has over 15 years of experience in medical communication and education. As a translator, writer, and content developer, he focuses on health equity, language access, and using digital technology to reduce barriers in health care for underserved populations.
Lacoy, Roger	Patient or Caregiver	Recommendation	10/2024-9/2027	Des Moines, IA	Roger Lacoy is a patient partner.
Lansang, Jenel	Clinician	Recommendation	10/2024-9/2027	Woodbridge, VA	Jenel Lansang is senior manager at the American Academy of Otolaryngology. A former nurse, she leads quality and performance measures for the ear, nose, and throat registry and has experience in clinical data analysis and measures data engineering.
Lee, Emily	Patient or Caregiver	Recommendation	10/2024-9/2027	Cincinnati, OH	Emily Lee is a patient partner.
Lovec-Theobald, Rhonda	Clinician	Advisory	10/2025-9/2028	Orlando, FL	Rhonda Lovec-Theobald is director of clinical quality programs at AdventHealth with over 15 years of experience in quality measurement and improvement. She leads initiatives to advance quality and patient safety across more than 50 hospitals.
Lowry, Ayanna	Researcher	Recommendation	10/2024-9/2027	Cincinnati, OH	Ayanna Lowry is director of Medicare and Medicaid compliance at ALPS Services. She has over 9 years of experience as a nurse, consultant, and researcher focused on quality improvement, policy compliance, and social determinants of health.
Martin, John	Researcher	Advisory	10/2025-9/2028	Charlotte, NC	John Martin provides data science leadership and strategy at Premier, leading teams that use artificial intelligence and advanced analytics to evaluate care and outcomes. He has over 25 years of experience in measure development, quality improvement, and health economics.
McKiernan, Colleen	Other Interested Party	Recommendation	10/2024-9/2027	Washington, D.C.	Colleen McKiernan is managing director at the Lewin Group, leading quality measure projects for CMS. She specializes in clinical and digital quality measure development.
Melin, Judith	Other Interested Party	Advisory	10/2026-9/2029	Burlington, MA	Judith Melin is an internist with over 30 years of clinical experience and extensive state and national work evaluating health care measures and implementing methods to improve results. She has held leadership roles on boards and among physicians.
Moreno, Amy	Patient or Caregiver	Recommendation	10/2024-9/2027	Gainesville, VA	Amy Moreno is a patient partner.

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Navarro, Felicia	Patient Advocate	Advisory	10/2026-9/2029	Fontana, CA	Felicia Navarro is a health care executive director with over 10 years of experience in Medicare, Medicaid, provider relations, and patient advocacy, focusing on health care growth, senior engagement, community outreach, and improved access.
O'Rourke, Erin	Purchaser/Plan	Recommendation	10/2024-9/2027	Washington, D.C.	Erin O'Rourke is executive director of clinical performance and transformation at America's Health Insurance Plans. She leads strategy on performance measurement, accreditation, and health information technology and previously led measure work at the National Quality Forum (NQF).
Phillips, Kami	Population Health Expert	Advisory	10/2025-9/2028	Gardner, MA	Kami Phillips has over 25 years of experience providing full-spectrum care in a low-income suburban area. She previously operated a private practice recognized for communication and care coordination and remains active in family medicine organizations.
Qaseem, Amir	Other Interested Party	Advisory	10/2025-9/2028	Philadelphia, IL	Amir Qaseem is senior vice president and chief science officer at the American College of Physicians. He leads evidence-based policy and performance measurement, develops standards and measures, chairs prevention committees, and advances national and international quality collaborations.
Randall, Kelly	Patient or Caregiver	Advisory	10/2026-9/2029	Helena, AL	Kelly Randall is a health services administrator with over 20 years of experience in patient safety, quality improvement, and regulatory compliance, focusing on high reliability, safety culture, patient advocacy, and evidence-based measure assessment. Kelly Randall is a patient partner.
Raposo, Nicholas	Researcher	Advisory	10/2025-9/2028	Dedham, MA	Nicholas Raposo is faculty at the University of Rhode Island College of Nursing and a staff instructor at Women and Infants Hospital. With experience as a labor and delivery nurse, his research focuses on birth equity and person-centered care.
Shea, Suellen	Other Interested Party	Recommendation	10/2024-9/2027	Kearney, MO	Suellen Shea is currently a director of risk management. She has served as a quality measurement leader for Cerner, senior analyst for Healthcare Effectiveness Data and Information Set, and hospital liaison nurse manager at the National Database of Nursing Quality Indicators, with 20 years of clinical experience.
Simon, Sam •	Researcher	Advisory	10/2026-9/2029	Lexington, NY	Sam Simon is quality measures portfolio lead at American Institutes for Research and a health services researcher with over 25 years of experience developing and evaluating quality measures (including electronic clinical quality measures) for nursing homes, hospitals, clinicians, and Centers for Medicare & Medicaid Services programs.

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Snyder, Alexis	Patient or Caregiver	Advisory	10/2025-9/2028	Brookline, MA	Alexis Snyder is a patient and community engagement specialist who advises on authentic engagement to ensure patient, family, and community voices are heard. A parent of a young adult with complex needs, she advocates nationally and co-authored a book on high-quality care.
Snyder, Christopher	Facility/Institution	Advisory	10/2026-9/2029	Lemon Grove, CA	Christopher Snyder is a family medicine physician and medical director with a 26-year career in health care leadership and policy-informed systems improvement focused on strengthening health care institutions.
Surreira, Celeste	Population Health Expert	Advisory	10/2025-9/2028	Amherst, MA	Celeste Surreira is a clinical associate professor and director of undergraduate programs at University of Massachusetts Amherst with over 30 years in emergency and critical care and nearly 10 as a family nurse practitioner, focusing on prevention, chronic disease, and nursing education.
Tait-Dinger, Ashley	Patient Advocate	Advisory	10/2025-9/2028	Winter Springs, FL	Ashley Tait-Dinger is vice president of the Florida Alliance for Healthcare Value. She leads cost and quality data initiatives, oversees Leapfrog Group activities in Florida, develops hospital performance reports, and serves on national health care quality panels. Ashley Tait-Dinger is a patient advocate.
Thompson-Byrd, Alana	Facility/Institution	Recommendation	10/2024-9/2027	Swansea, IL	Alana Thompson-Byrd is managing medical director for group retiree services in Medicare Advantage at Anthem. Board certified in family medicine, she leads utilization and case management teams, guides policy adherence, and champions health equity initiatives.
Tolkoff, Jennifer	Patient Advocate	Advisory	10/2026-9/2029	Massachusetts	Jennifer Tolkoff is the chief risk officer at Tufts Medicine, leads patient safety and organizational excellence initiatives, and directs the Tufts Medicine High Reliability Institute to address complex regulatory and safety challenges. Jennifer Tolkoff is a patient advocate.
Tong, Elisa	Clinician	Recommendation	10/2024-9/2027	Sacramento, CA	Elisa Tong is a professor at UC Davis specializing in internal medicine, health services research, and tobacco control. With over 25 years of experience, she is an expert in population health, prevention, implementation science, and clinical quality.
Tonn, Sarah •	Researcher	Advisory	10/2026-9/2029	Minneapolis, MN	Sarah Tonn is a health services researcher with over 30 years of experience in analytics and measurement science, leading state program evaluations, defining value-based care metrics, and piloting risk-adjusted patient-reported outcome measures across institutions.

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Tozay, Shakima	Patient Advocate	Advisory	10/2026-9/2029	Stanwood, WA	Shakima Tozay is a clinical social worker with over 17 years of experience dedicated to improving health systems and supporting affected communities. Shakima Tozay is a patient advocate.
Vattikuti, Sunil	Researcher	Advisory	10/2026-9/2029	Davidson, NC	Vattikuti Sunil is senior program manager at Labcorp and has over 20 years of experience in health care consulting, population health informatics, value-based care, quality analytics, Healthcare Effectiveness Data and Information Set programs, and care gap management.
Walsh, Cindy	Facility/Institution	Advisory	10/2026-9/2029	Morton Grove, IL	Cindy Walsh has over 35 years of experience across pediatric and adult hospital systems, ambulatory clinics including federally qualified health centers, and home-based hospice in both bedside and leadership roles.
Warren, Jeffrey	Researcher	Advisory	10/2025-9/2028	Durham, North CA	Jeffrey Warren is a professor and associate dean at North Carolina Central University with 20 years of experience in counseling. He researches educational access, youth behavioral health, and school counseling, and has secured over \$6 million in grant funding.
West, Milli	Facility/Institution	Advisory	10/2025-9/2028	St. George, UT	Milli West oversees quality, regulatory affairs, data management, and clinical operations at Intermountain Health, supporting 34 hospitals and 400 care sites. With over 25 years of experience in health care, she leads initiatives to improve outcomes, safety, and caregiver engagement.
Williams, Danielle	Patient or Caregiver	Recommendation	10/2024-9/2027	Chicago, IL	Danielle Williams is a patient partner.
Williams-Bader, Jenna	Other Interested Party	Recommendation	10/2024-9/2027	Washington, D.C.	Jenna Williams-Bader is managing director of quality measurement at NQF, where she leads projects on digital quality measures and diagnostic excellence. With over 10 years of experience, she is an expert in measure development for national reporting and accountability programs.
Wiltz, Jennifer	Other Interested Party	Recommendation	10/2024-9/2027	N/A	Jennifer Wiltz is acting medical director at CDC's National Center for Chronic Disease Prevention and Health Promotion, where she leads efforts to link health care and public health. She is a board-certified pediatrician and an expert in quality measures and data policy.

